

# TAKE THE FIRST STEP



 Next Batch Starts Soon

 Register Now at [www.ayntechmedia.com](http://www.ayntechmedia.com)

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 Chennai, Tamil Nadu, India.



# ZERO TO ADVANCE DIGITAL MARKETING PROGRAM



MASTER  
DIGITAL MARKETING  
IN 60 DAYS

## ABOUT US

Backed by Ayn Media, a leading digital marketing agency handling 300+ clients across India and abroad,

At Ayn Academy our training programs are 100% practical, industry-relevant, and result-driven. Every module is designed by experts who work on real client projects daily — ensuring you learn exactly what the industry expects.



## WHY DIGITAL MARKETING


It's in high demand, it pays well and you don't need any prior experience to start. You can work from anywhere, grow at your own pace, and it's one of the best career restart options for women returning after a break.

## OUR COURSE


A COMPLETE STEP-BY-STEP TRAINING PROGRAM THAT TAKES YOU FROM ZERO KNOWLEDGE TO BECOMING A PROFESSIONAL DIGITAL MARKETER.

### WHAT YOU'LL LEARN:

- Social Media Marketing (Instagram, Facebook, LinkedIn)
- Content / Copy Writing
- SEO (Search Engine Optimization)
- YouTube Management
- Google & Meta Paid Advertising
- Graphic Designing (Canva)
- Video Editing (Mobile + System)
- Website ( WordPress)
- Branding & Content Strategy
- Freelancing Setup & Portfolio Building

 Duration: 8 weeks

 Format: Online

 Morning: 10:00 AM – 12:00 PM  
Evening: 8:00 PM – 10:00 PM  
Choose your preferred timing.

## COURSE FEE

PRICE:

~~₹ 49,999/-~~

NOW JUST AT

₹ 9,999/-

STUDENT OFFER

₹ 6,999/-

# WHO CAN JOIN THIS COURSE?

- Business Owners who want to grow their business online
- Freelancers looking to earn additional income
- Women restarting their career from home
- Working Professionals seeking a career upgrade
- Anyone wanting to learn from scratch and build a high-income skill



**START YOUR JOURNEY TODAY**

A single decision today can build your high-income future. Enroll Now & Transform Your Digital Career!

## WHY CHOOSE US

AT AYN ACADEMY, WE DON'T STOP WITH JUST TEACHING — WE ENSURE YOU BUILD SKILLS, GAIN EXPERIENCE, AND START EARNING WITH CONFIDENCE.

### YOU'LL LEARN:

- ✓ Live Training Sessions
- ✓ Study Materials & Templates
- ✓ Freelancing Guidance
- ✓ Portfolio Building Support
- ✓ Internship Assistance
- ✓ Certificate of Completion

### CERTIFICATION

- Upon completing the course, you'll receive a Digital Marketing Certificate from Ayn Academy, validating your expertise.

### PLACEMENT ASSISTANCE

- From resume building to interview preparation and job connections, we guide you step by step to land your first digital marketing job.

### FREELANCING CAREER BUILDING

- We help you create your freelancing profile, find clients, price your services, and start earning independently—perfect for those who want extra income or full-time freelancing.

### BUSINESS GROWTH ASSISTANCE THROUGH DIGITAL MARKETING

- For business owners, we guide you on how to apply digital marketing strategies to your own business. From running ads to building brand visibility, we help you use DM to increase leads, customers, and revenue.



## OUR COMMITMENT FOR FRESHERS & JOB SEEKERS

At Ayn Academy, we understand that freshers and job seekers don't just want to learn digital marketing—they want a job and a stable career path.

That's why our goal for every fresher and job seeker joining the Digital Marketing course is simple and focused.

From day one, each student starts by defining a clear career goal—to secure a digital marketing job after completing the course at Ayn Academy.

## OUR RESPONSIBILITY GOES BEYOND CLASSROOM TRAINING.

### DURING THE COURSE, WE ENSURE THAT YOU:

- Build strong fundamentals in digital marketing
- Gain hands-on experience through 10+ live projects
- Work on real client campaigns, not dummy assignments
- Develop confidence to handle real-world marketing challenges

### AFTER COMPLETING THE COURSE, WE PROVIDE STRUCTURED JOB ASSISTANCE, INCLUDING:

- Resume and portfolio preparation
- Mock interviews and interview readiness sessions
- Interview scheduling with relevant companies
- Career guidance based on your strengths

### BEFORE WE RECOMMEND YOU FOR ANY INTERVIEW, WE MAKE SURE THAT:

- You are technically and practically skilled
- You can confidently explain your projects and results
- You are ready to perform from day one in a professional role

We take care of all the necessary training, practice, and skill development required to make you industry-ready. This is not just a course.

This is a career-building journey.

That's our commitment to every fresher and job seeker at Ayn Academy.

# OUR COMMITMENT FOR ASPIRING FREELANCERS

At Ayn Academy, we understand that not everyone is looking for a traditional job.

Many of our students—especially homemakers, career restarters, and individuals seeking additional income—want the freedom to work from home as freelancers.

That's why our goal for freelance-focused learners is simple and practical.

## SETTING A CLEAR FREELANCING GOAL—WHETHER IT IS:

- Working from home
- Building a steady side income
- Becoming a full-time freelancer
- Managing multiple clients independently

Our responsibility goes beyond teaching tools and concepts.

### **DURING THE COURSE, WE HELP YOU:**

- Gain hands-on experience through live client projects
- Understand real client requirements and workflows
- Build confidence to handle projects independently

### **AFTER COMPLETING THE COURSE, WE PROVIDE FREELANCING ASSISTANCE, INCLUDING:**

- Guidance to onboard your first freelance clients
- Support with pricing, proposals, and client communication
- Personal branding setup (LinkedIn, platforms, portfolios)
- Step-by-step freelancing roadmap

### **BEFORE YOU START OFFERING YOUR SERVICES, WE ENSURE THAT:**

- you are practically skilled, not just certified
- You know how to deliver results to clients
- You are confident to work independently from home

We take care of all the necessary training, practice, and skill development required to make you industry-ready.

This is not just a course. This is a career-building journey.

That's our commitment to every fresher and job seeker at Ayn Academy.



# OUR COMMITMENT FOR BUSINESS OWNERS

At Ayn Academy, we know that business owners don't join courses for certificates. They join to grow their business. That's why our goal for business owners in the Digital Marketing course is simple and result-oriented.

## BUSINESS OWNER BEGINS WITH A CLEAR BUSINESS GOAL, SUCH AS:

- Generating consistent leads
- Increasing sales
- Improving online visibility
- Reducing dependency on agencies
- Understanding where their marketing money is going

Our training is designed to be practical and directly applicable to your business.

### DURING THE COURSE, YOU WILL:

- Learn digital marketing concepts using your own business as the case study
- Work on real campaigns for your brand
- Understand how to plan, execute, and measure results
- Learn how to manage agencies and freelancers effectively

### AFTER THE COURSE, WE CONTINUE TO SUPPORT YOU WITH:

- Strategy refinement for your business
- Campaign optimization guidance
- Understanding analytics, ROI, and reporting
- Decision-making clarity for scaling your marketing

### BEFORE YOU INVEST FURTHER IN ADS WE ENSURE THAT:

- You understand what works for your business
- You can confidently review and optimize campaigns
- You make data-driven marketing decisions

We take care of all the training, tools, and strategic guidance required to help you implement digital marketing successfully for your own business.

This is not about becoming a marketer. This is about becoming a smarter, growth-driven business owner. That's our promise to every business owner at Ayn Academy.

